



2021-2022
ANNUAL
REPORT

TAPAS FOUNDATION

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01



2021

A Tapas Foundation
Campaign

Freedom Through Education

with P&G Shiksha
and Round Table
India



Access to Education

Less than half of India's children between the age 6 and 14 go to school.

A little over one-third of all children who enroll in grade one reach grade eight.

At least 35 million children aged 6 – 14 years do not attend school. 53% of girls in the age group of 5 to 9 years are illiterate.

Over the years, Tapas Foundation has been working extremely hard in providing lakhs of underprivileged children the access to quality education.

“

Education is a powerful tool which empowers communities to turn around their lives.



Campaign Outline

- 1 Construction of School
- 2 Construction of Toilets
- 3 Cultural Activities with Kids





Our Campaign

Keeping the importance of education of the underprivileged kids in mind Tapas Foundation collaborated as a Campaign Partner with P&G (Procter & Gamble) under their CSR programme P&G Shiksha with Round Table India and BRT-257 for their initiative called 'FREEDOM THROUGH EDUCATION' under which they successfully constructed a school in Dahod, Mandideep, Madhya Pradesh on 23rd December, 2021.





The newly constructed school has well built classrooms along with toilets to ensure maintenance of proper hygiene of the underprivileged kids.



The Bhoomi Poojan took place on 23rd December, and was a day event wherein the kids of the school presented their talents via enthusiastic performances and cultural presentations like dance and drawing competition.

Principal Mrs. Sandhya Tripathi from Govt. School Dahod and all the school staff and Dignitaries from P&G Mandideep were present for the Bhoomi Poojan of the Project.





Vision



Educated communities not just create better citizens but also ensure better employment and enterprise, therefore with a vision of educating kids, Tapas Foundation is always willing to ensure the benefits of education to be accessible to everyone.





Tapasi





Tapas





Tapasi





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02

Tapas 



A Tapas
Foundation
Campaign

Health Check Up Camp

August 2021



Mission



India's Health Crisis

India was ranked 179 out of 189 countries on prioritisation given to health in government budgets.

Hospitals and other medical facilities are still beyond the reach of several people in India, due to which the country has seen more deaths due to poor healthcare quality and lack of medical access.

A well-organised health checkup camp with a concentration on the various principles of planning, coordination, collaboration, tools, and techniques not only makes a health camp successful but also aids in improving the health status of the unreachable community who are often deprived of basic to advance health care facility due to different circumstances.





About our Campaign

Keeping the situation in mind Tapas foundation organised a health check up camp for the underprivileged families of Jhandewalan basti, on 29th August 2021 wherein the people were treated by our doctors and with the assistance of Deputy Commissioner of central district, Delhi.

The doctors treated the people of Jhandewalan and did a general checkup and gave medicine to the ones who needed it or showed symptoms of common cold, fever and Flu.

Tapas also distributed cookies and peanut butters to everyone for their medical health and benefits.








Vision



Health camps are an effective strategy adopted by both government and non-government organizations, with various scopes. We aim to prioritise the health of unreached sectors of the society through our campaigns.



03



MENSTRUAL HYGIENE AWARENESS CAMPAIGN

A Tapas Foundation campaign, in
collaboration with Unicharm.

Tapas 



THE PROBLEMS

01

Lack of Knowledge and services

Every month, 1.8 billion people across the world menstruate. Millions of these girls, women, transgender men and non-binary persons are unable to manage their menstrual cycle in a dignified, healthy way.

Social Taboos

Gender inequality, discriminatory social norms, cultural taboos, poverty and lack of basic services like toilets and sanitary products can all cause menstrual health and hygiene needs to go unmet.

Need for reform

Menstrual Hygiene and Menstrual health awareness is vital to the empowerment and well-being of women and girls worldwide.





ABOUT OUR PROJECT

Tapas Foundation partnered with Unicharm for a CSR project that aimed to normalise the talk that revolves around periods and the the taboos attached to it. With the support of India is Us, Tapas distributed 1500 Unicharm sanitary pads to the women in the areas of Delhi and Ghaziabad.

THE SOLUTIONS

03

Phase 1 - Ghaziabad

On Sunday, 7th November 2021, TAPAS distributed 500 UNICHARM sanitary pads to the women in the areas of Ghaziabad and educated, surveyed as well as interviewed them about the importance of using different menstrual tools like sanitary pads, tampons and menstrual cups as well. The drive was a successful initiative that changed the perspective and the negative outlook of a lot of people of our country.

Phase 2 - Delhi

The second phase of the campaign took place on 12th November'2021 wherein Tapas foundation with the support of India is us and unicharm organised a sanitary pad distribution drive in the areas of Cannaught Place, Delhi.

Over 1000 sanitary pads were distributed to the women living in areas of CP and they were made aware about the benefits of maintaining their menstrual hygiene and about the importance of different sanitary tools.



Phase 3 - Delhi

The third phase of our campaign took place on 16th November'2021 where Tapas foundation organised a sanitary pad distribution drive in the areas of Jhandewalan basti, delhi. We distributed over 500 sanitary pads and educated the people of the basti about the benefits of maintaining their menstrual hygiene and about the importance of different sanitary tools.















VISION



Tapas believes in breaking the stigmas attached to menstruation and its allied issues and has been working diligently to achieve its aim.

2021



LIVING WITH HIV

A CROWDFUNDING CAMPAIGN BY
TAPAS FOUNDATION



HELPING PEOPLE LIVING WITH HIV BY PROVIDING
FOOD SUPPLIES AND RATION DURING THE COVID-
19 PANDEMIC

Affect of Covid-19 on People living with HIV

People living with HIV were the worst hit during the testing times of COVID-19. An analysis of over 168,000 people worldwide who were hospitalized with Covid-19 showed in hospital death were greater in people living with HIV, regardless of factors like age, sex, and comorbidities.

An increasing body of evidence indicated that people living with HIV who acquire COVID virus were at heightened risk of requiring hospitalization and having poor clinical outcomes.

Data from the United States of America showed that people living with HIV who acquired COVID were much more likely to require hospitalization and suffer severe illness than people who were HIV-negative, while studies from England and South Africa have found that the risk of dying from COVID-19 among people with HIV was double that of the general population.

Advanced HIV disease and/or the presence of chronic comorbidities—which tend to be common in people living with HIV—appear to be strongly associated with poor COVID-19 outcomes in people living with HIV.

Our Campaign

Acknowledging this substandard situation of people living with HIV, Tapas Foundation recently led a crowdfunding campaign in collaboration with @kidfarqpainda for the patients of HIV all over India.

30 ration kits were distributed to the families living with HIV in the city of Asifabad, in Telangana. These kits made adequate nutrition available to all the people living with HIV and helped them in fighting both, COVID and HIV by ensuring better immunity power.

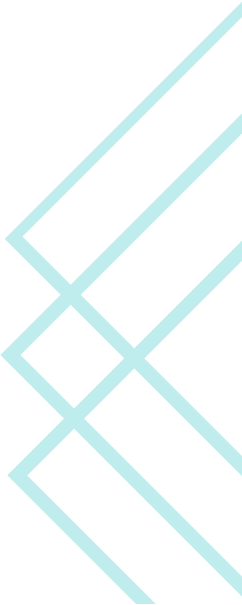


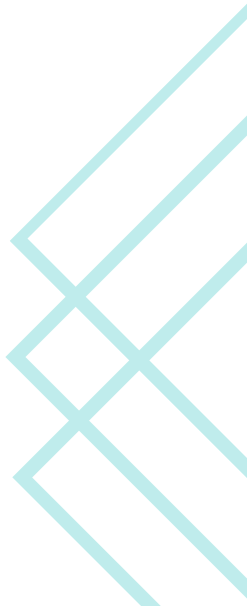
Impact

One ration kit consisted of : 10kg Rice, Sugar 1kg, Tuwardal 1 kg, Oil 1kg , Tea 250 GMs , Mirchi 100 gm , Haldi 100 gm, Tamarind Powder 250 gms and 4 soaps for utensils and cleaning.

Under the cooperation and leadership of **Jaya Kakran**, we were able to reach and impact the lives of people living with HIV.













05

A Tapas Foundation X Ramboll Campaign

SHE MATTERS

A campaign giving rural women access to hygiene and sanitation facilities

2021



INTRODUCTION

Lack of Access & Awareness

Most women in the underprivileged sector of India do not have access to hygienic washrooms which is why they resort to public toilets or prefer simply going to the open areas near their house. Due to this situation there is often an inappropriate disposal of sanitary napkins and cloth which can be detrimental to their health.

Hygiene has been a rising personal awareness concern among users, particularly females who are exposed to feminine hygiene risks like urinary tract infections within the washroom itself.



Poor menstrual health management

The material reality of not having a toilet at home, or even in the community results in poor menstrual hygiene management. And the common issues in these communities - like withholding of food and water, leading to undernourishment, reproductive and bladder infections. Such health problems are heightened for pregnant women.

A lack of toilet, therefore, leads to stigma, stress and anxiety.



SRHR (Sexual health & reproductive health) Awareness

Research paints a dark picture of the situation of SRHR awareness among Indian women, especially for those living in rural areas and might not even have access to the internet, which otherwise is the only source of information for many. On top of it, these issues have been further amplified during the Covid-19 crisis, as lockdowns across the country highly limited the availability of menstrual hygiene products for many.

Only 36% of women in India use sanitary pads during their period.



From awareness to access

OUR SOLUTION

We're all aware of how the issues that revolve around intimate hygiene are often sidelined due to lack of awareness and conversation on the same.

To tackle this issue and help women in overcoming challenges related to personal hygiene and health, Tapas Foundation conducted a campaign called "SHE MATTERS" which is a CSR initiative conducted & curated by Tapas Foundation, sponsored and supported by Ramboll India.



Actions

OUR CAMPAIGN

Tapas Foundation constructed 10 toilets in several villages of Gurgaon.

Tapas foundation constructed 5 toilets in Suzuki Park Slum area, nearby JMD Unitech Garden society, Sector -48 , Gurgaon, Haryana and 5 toilets in Islamia Slum Area, Shubhash Chowk, Sector-33, Gurgaon.

We also spread awareness on menstrual hygiene by distributing informative booklets and sanitary napkins.



LOCATION



5 toilets :

Suzuki Park Slum area,
nearby JMD Unitech
Garden society, Sector
-48 , Gurgaon, Haryana

5 toilets :

Islamia Slum Area,
Shubhash Chowk,
Sector-33, Gurgaon.



ACCESS TO SANITATION

These toilets will be accessible to more than 800 women living in areas of Gurgaon, Haryana. This initiative will enable women to ensure maintenance of their proper hygiene and protection against UTI's for women.





SANITARY PAD VENDING MACHINE

The proper disposal of sanitary pads is also an important task which somewhat has less awareness on it. Our team explained to the gathered women of the community on safe practices for the same.

To make sanitary pads easily accessible for their use, two sanitary pad vending machines were installed inside the toilets.



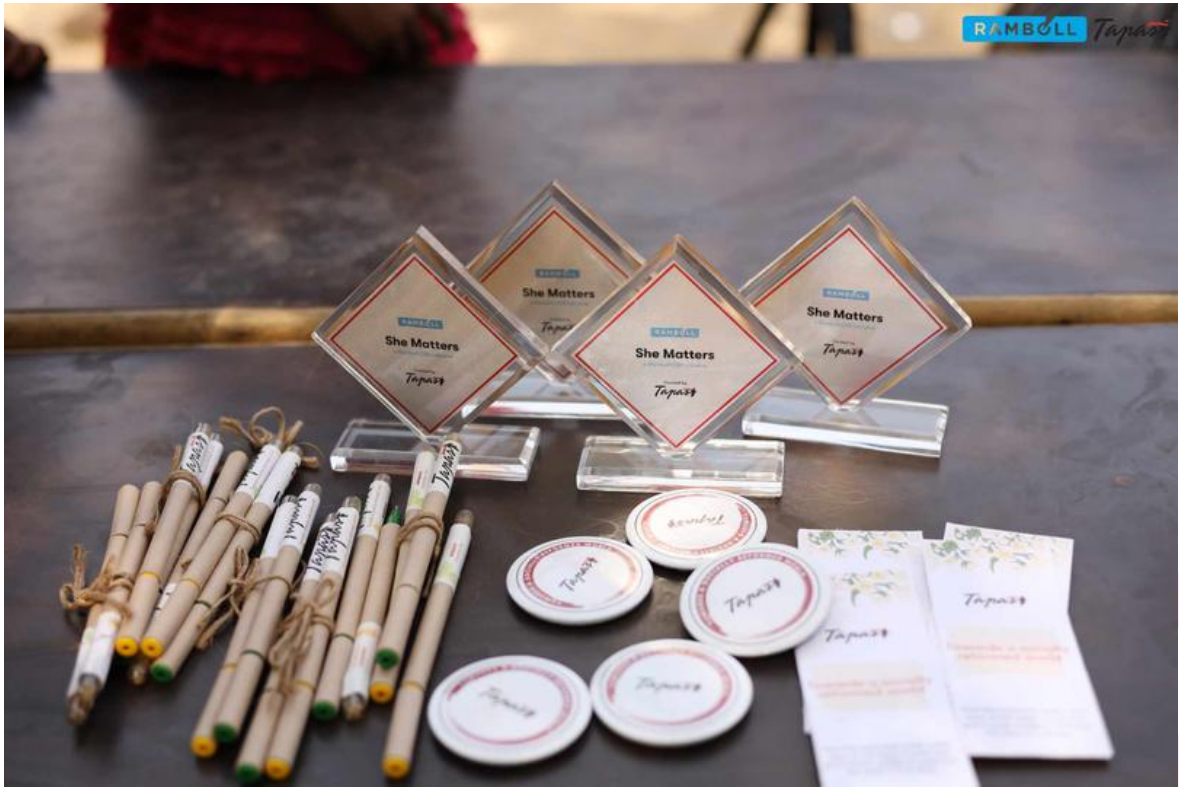


AWARENESS THROUGH BOOKLETS

Along with the vending machines we distributed a menstrual manual which will serve as a toolkit guide to the schools and female students for free. The booklet contains imperative information that will enable young female adults to make better choices for their reproductive health and future. The booklet also focuses on busting common myths around menstruation and it's related topics.

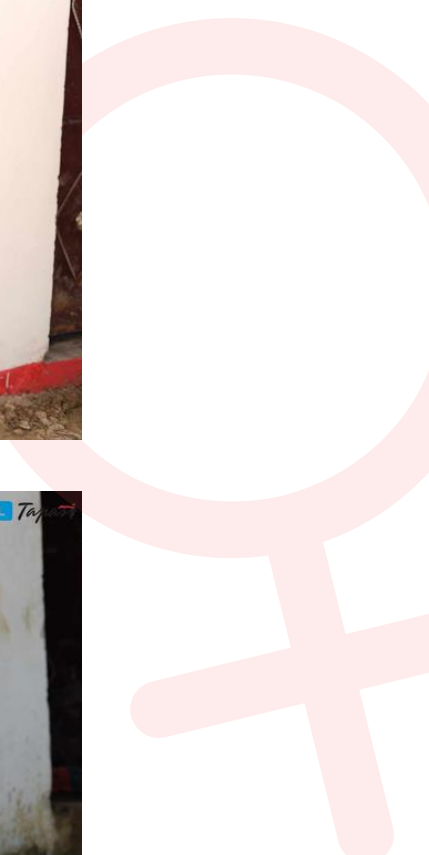












VISION

Through this campaign we aim to impact the lives of underprivileged women of the rural areas who undergo through harsh consequences of not having any access to such basic necessities.



06



Each One, Plant One.

IMPACT REPORT FOR
PLANTATION DRIVE ORGANISED
BY *HILTI INDIA PVT. LTD.*,
NGO PARTNER *TAPAS
FOUNDATION*



About Hilti India

Hilti India, an eco-conscious company, always stresses environmental care through their innovative environmentally friendly products and technologies.

These innovations include focusing on being an eco-friendly and responsible company by reducing their CO2 emissions, and energy and water consumption throughout their factories, plants, offices and transport.

Taking a step ahead and getting their employees involved in more eco-friendly activities, Hilti India is planning to conduct a plantation drive across India to engage their employees and stakeholders to be more responsible and proactive in taking care of the environment.





NGO Partner:

Tapas Foundation



Tapas foundation recognizes that overall reform can be achieved by a multifaceted approach comprising activation at the grassroots level, outreach and reform of the urban population and advocacy involving change makers and those in power. Tapas Foundation works with several CSOs, NGOs, government bodies and corporates by designing and curating social campaigns around social issues while raising awareness to make a difference and ensuring help to those in need. Our mission is to work towards a socially reformed world. And we believe that awareness is the first step towards any quantifiable change both on the ground as well as on digital platforms.



Event Objective:

This drive will help bring about a positive change in the outlook of Hilti employees towards the environment. Along with spreading awareness about environmental conservation, the tree plantation drive will highlight the immediate need to adopt sustainable habits. This campaign brings Hilti and Tapas together to shed light on the shared goal of the campaign while stressing the absolute need for environmental activism. The event proceeds with a plantation drive while setting the foundation for a greener future, and initiating a dialogue on ground as well as online about environmental activism in our everyday life. We shall bring them face to face with the true nature of the situation with the help of hard-hitting facts about the impact on the environment created by our actions. Through this initiative, we strive to give people an opportunity to do their bit for the environment.



HILTI



Tapas



Location of Drive



Location 1

Rajkiya Varishth Madhyamik Vidyalay, Sector-33, Islampur nearby Shani Mandir Sohna Road, **Gurugram, Haryana.**





Location of Drive



Location 2

K.H. Modi School,
Ahmedabad, Gujarat.



Carrying forward the vision of #EachOnePlantOne,

35 employees

from team Hilti India planted 35 saplings under their CSR initiative. Team Tapas Foundation provided assistance in the same.





Carrying forward the vision of #EachOnePlantOne,

150 employees

from team Hilti India planted 200 saplings under their CSR initiative.

Team Tapas Foundation provided assistance in the same.





Personalised and Heartfelt

Name tags of the employees were attached with the respective sapling they planted. The idea to do so was to make the experience more heartfelt for the employees.





Tapasvi

Limiting Plastic Use



In order to encourage reduced dependence on plastics, three earthen pots along with Kulhads were arranged to serve cold water to all the members on field.





Mementos for the Planet

After the planting of the saplings, all the employees were given sustainable stationery as a token of love along with refreshment boxes.

The dignitaries from team Hilti India also received mementoes for their outstanding contribution to the plantation drive. They also shared their experience with us about the same.





Green Zone

Through this plantation drive, Tapas aims to impact the lives of people living in areas of Gurgaon by providing them with a green and pollution-free zone. We thank team Hilti India for supporting this noble cause!





07

A TAPAS FOUNDATION CAMPAIGN

HUNGER IN INDIA 2.0

A Relief Drive Campaign

21ST AND 22ND AUGUST 2021
NEW DELHI



About the Campaign

Hunger in India – a relief drive led by Tapas Foundation was conducted on 21st and 22nd August 2021 in New Delhi. The drive focused on providing support to a community that was brutally affected by the pandemic and was unable to feed themselves due to loss of livelihood. Tapas aimed to extend support to the community so that they are able sustain in these hard times.

Helping through Daily Struggles

A community of 100 families whose only source of income has been from working on creating mela pandals during Dussehra and Durga Puja in Delhi were out of work. These artisans who have made the festivals so much more beautiful for us in the past years were unable to feed themselves. The lockdown was harsh on them because several public events stood cancelled in previous years due to Covid-19. With this situation, these families were struggling to make their ends meet.





Campaign's Main Goal

Crowdfunding campaign to provide relief kits to herlp communities in need.

Dealing with unemployment and hunger, amidst a global health crisis has made their living conditions severe, and has an impact not just on their physical health, but also on their mental health. Hence, Tapas Foundation has organised several campaigns that aim to resolve their problems related to hunger and hygiene from its roots.

A ration distribution drive was organised by Tapas Foundation under the crowdfunded project 'Hunger in India 2.0' on 21st and 22nd of August, in Jhandewalan Basti, Delhi.

Tapas distributed ration kits to over 105 families that would persist for the time period of over four months.

Relief Kit

Every Hunger in India relief kit contained the following:

Wheat flour (30 kgs)

Rice (30 kgs)

2 types of pulses (20 kgs)

Oil (2 litres)

Salt (2 packets)

Red chilli powder

Turmeric powder

Sugar (1 kg)

Drinking-Water (10 big bottle)

Detergent Powder and soap (10 packets)


Each kit would last upto 4 months and 105 families were provided with the same in the Jhandewalan Community in New Delhi.



Previous Efforts

BY TAPAS FOUNDATION

Before this, **Tapas Foundation distributed ration kits to over 45 families of Jhandewalan basti in January 2021, under the project 'Hunger in India' which aimed to provide relief from hunger to the people of the Jhandewalan basti for over 3 months.**



The campaign Hunger In India aimed to eradicate the problem of hunger and scarcity of food from the lives of people of Jhandewalan. Tapas foundation has always believed in working efficiently and effectively to create an impact.

Campaign Images



Campaign Images



Campaign Images



Campaign Images



Campaign Images



Campaign Images



Campaign Images



08



MAY 2022

DIGITISING EDUCATION

GIVING RURAL CHILDREN
ACCESS TO DIGITAL TOOLS
FOR EDUCATION

A Tapas Foundation campaign, in collaboration with Ramboll India .

02

INDIA'S YOUNG CHANGE-MAKERS



India has the largest adolescent population in the world, 253 million, and every fifth person is between 10 to 19 years. India stands to benefit socially, politically and economically if this large number of adolescents are safe, healthy, educated and equipped with information and life skills to support the country's continued development.

NEED FOR DIGITAL



Covid-19 has been an extremely challenging phase for the students who did not have any access to electronic gadgets to cope up with their online studies.

Tapas Foundation, through this campaign, will be focusing on the academic growth of these children and will be taking their lectures on different subjects for the duration of 1 year. We shall also keep a record of their performance and will help them in excelling in the academic sphere.

OUR CAMPAIGN



Keeping the current situation in mind, and to help from the underprivileged sector of our country - ***Tapas foundation as a campaign partner with Ramboll India distributed 51 Lenovo tabs to the underprivileged students of:***

****Govt. Sarvodaya Kanya Vidyalaya (Raja Ram Mohan Roy), Hauz Rani, Malviya Nagar in New Delhi.****

Through this campaign we aim to ***impact the lives of young students who do not have any access to electronic gadgets and are unable to make the right use of technology due to their economical conditions.***

Tapas has always believed in the motto ***“awareness is the first step to social reform”*** which is why we wish to end all the barriers that might serve as a hurdle in between the lives of these young students and their academic growth.





“

According to the report of the National Sample Survey Office (NSSO), 32 million Indian children of age up to 13 years have never attended any school, the majority of them belonging to the socially disadvantaged class (2014).

”

And, when it comes to quality education, there is an extreme shortage of qualified and dedicated teachers. Consequently, nothing extraordinary can be expected from students.











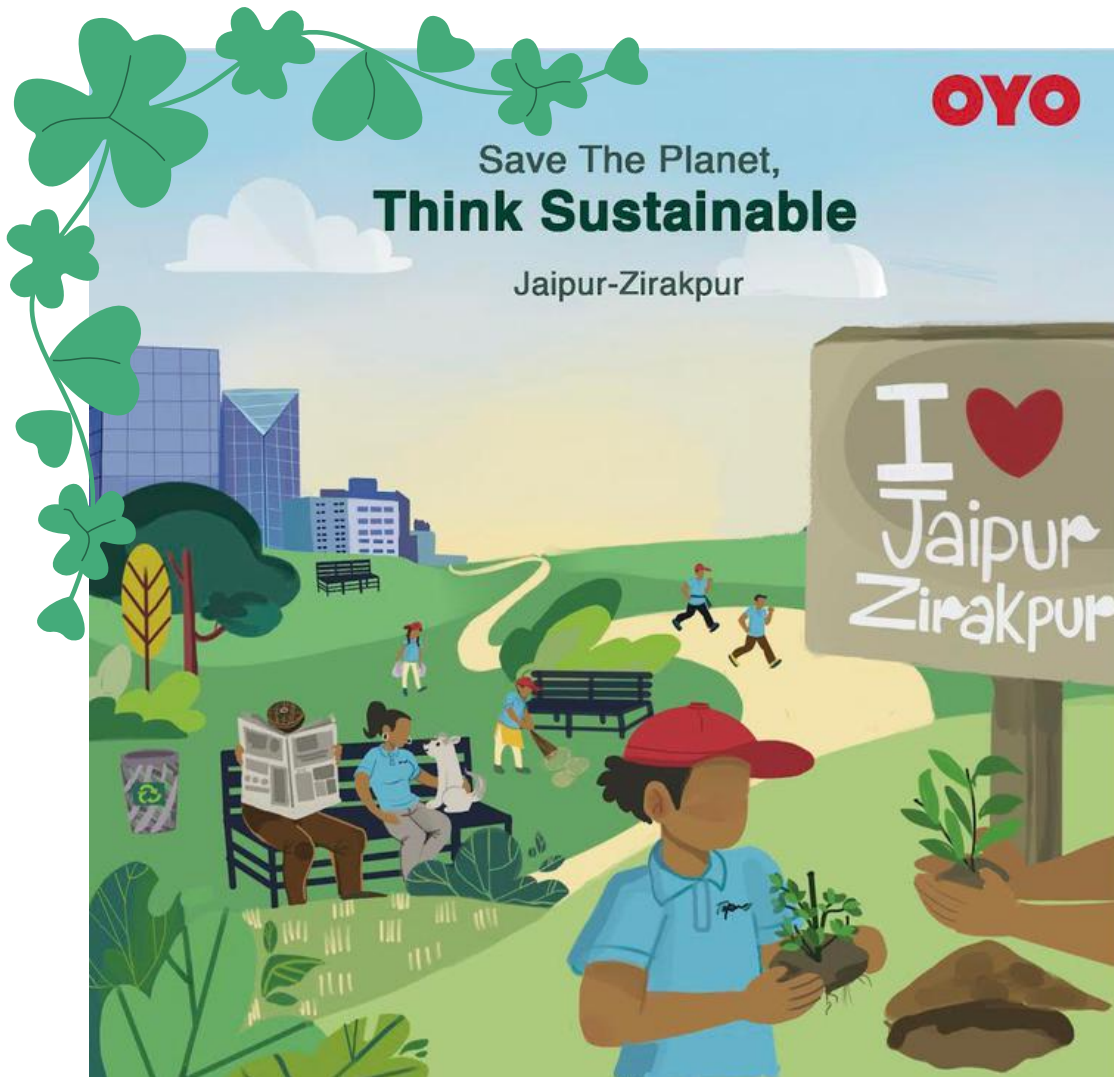






09

SUSTAINABILITY CAMPAIGN



PROJECT BY

OYO

FACILITATED & EXECUTED BY

Tapas Foundation

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CAMPAIGN OUTLINE

Tapas Foundation is immensely proud to announce a successful campaign, called "Save the Planet, Think Sustainable" which is a CSR initiative conducted & curated by Tapas, in collaboration with OYO Rooms.

Under this campaign Tapas had decided to take the challenge of transforming two parks, each located in the cities of Jaipur and Zirakpur. Also along with the commitment of their critical maintenance for the course of two years.

Our vision of transforming these parks by the construction of recyclable elements aims to support and promote the idea of sustainable development.



SUMMARY OF DELIVERABLES

Jaipur:

1. No. of Parks: 2
2. 6 Recycled Plastic benches
3. Recycled plastic paver blocks
4. 2 glow-sign boards
5. 50 saplings planted
6. Maintenance of the parks for 2 years.

Zirakpur:

1. No. of parks: 2
2. 4 recycled plastic benches
3. Recycled plastic paver blocks
4. 1 glow sign board
5. 100 saplings planted
6. Maintenance of the parks for 2 years.



JAIPUR

No. of Parks: Two different parks were transformed in the city of Jaipur under this campaign.

1st Park- Hathori Park - Panch Batti, Mission Compound, Jaipur, Rajasthan 302007

2nd Park- Sardar Patel Park - 43, C-Scheme, C Scheme, Ashok Nagar, Jaipur, Rajasthan 302001

As part of our campaign, the following was executed in both of the public parks:

1. An 'I Love Jaipur' glow-sign board was installed in the park.
2. 6 benches made out of recycled plastic were installed in the park premises.
3. 50 saplings were planted by our team and some volunteer locals.
4. Installation of Recycled plastic paver blocks near the benches.
5. A mini clean up drive in the parks before beginning work.
6. Also part of the campaign is the maintenance of both the parks for 2 years.

*see images on the next page

Tapasi 



ZIRAKPUR

No. of Parks: Two different parks were transformed in the city of Zirakhpur under this campaign.

Park 1- Bhabhat Park , Bhabat, Zirakpur, Sahibzada Ajit Singh Nagar, Punjab 160003

1. An 'I Love Zirakpur' glow-sign board was installed in the park.
2. Four benches made out of recycled plastic were installed in the park premises.
3. Installation of Recycled plastic paver blocks near the benches.
4. 50 saplings were planted by our team and some volunteer locals.
5. Also part of the campaign is the maintenance of both the parks for 2 years.

Park 2- Preet Colony Municipal Park, Preet Colony, near Municipal Corporation Office, Zirakpur.

1. 50 saplings were planted by our team.
2. Maintenance of the park and taking care of the plants for 2 years.

*see images on the next page



SYNOPSIS OF CAMPAIGN



Key Successes



Plantation Drive -
towards a Greener
future



Recycling and
Upcycling Plastic in
multiple ways



Spreading awareness
and involving locals

Thank
You.