

# BHARAT YATRA

**A TAPAS FOUNDATION CAMPAIGN  
ON CHILD LABOUR & CHILD TRAFFICKING**

In partnership with:

Kailash Satyarthi  
Children's Foundation &  
Bachpan Bachao Andolan.

*An Awareness March in  
Jharkhand, Bihar, Uttar  
Pradesh, Delhi.*



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# INDEX

- 1) Campaign Outline
- 2) Spreading Awareness
- 3) Receiving Support
- 4) Gaining Momentum
- 5) Starting the dialogue across states
- 6) Building a Community

# CAMPAIGN OUTLINE

The "Bharat Yatra" was initiated by the 'Bachpan Bachao Andolan' and the 'Kailash Satyarthi Children's Foundation' covering thousands of kilometres between Kolkata and Delhi, from September to October, 2017. The states covered were Jharkhand, Bihar, Uttar Pradesh and Delhi.

For this campaign, we patterned with the Nobel Laureate Kailash Satyarthi. With such profound knowledge and experience working on the issue, it is a great honour to be able to work with him on one of his initiatives. His name is synonymous with social work and child protection in India.

Such an opportunity was accorded to Vipul Singh, the founder of Tapas Foundation, the working as a solo-street play artist and independent social activist, in 2017.



# SPREADING AWARENESS

Focused on the diminishing the prevalence of child labour and child trafficking in the country, the campaign spread across the country with the aim of advocating for reforms and increasing awareness when it came to these sensitive topics.

Over the span of the campaign, numerous street play performances were played out in different schools across the country, with over 2000 children joining the movement. Vipul Singh, as a crucial part of the campaign, addressed over a lakh people during his association with the campaign.



# RECEIVING SUPPORT

The movement was joined by the head of the Ministry of women and child development of Jharkhand in the state, and by the Nobel laureate Kailash Satyarthi himself in Ranchi, bringing more thrust to the impact of the movement.

The campaign was a great success, with many instances that reinforced a sense of hope in a better future. One such instance was the warmth provided by the Girdih people of Jharkhand who welcomed the campaign with a local 'welcome song' composed specifically for the campaign.



# GAINING MOMENTUM

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# STARTING THE DIALOGUE ACROSS STATES

WITH THOUSANDS OF KILOMETERS COVERED AND LAKHS OF PEOPLE ENGAGED AND ENLIGHTENED, THE DIALOGUE ON THE NEED TO CURB THE RISE OF CHILD LABOUR AND CHILD TRAFFICKING IN INDIA WAS TAKEN FURTHER.



# BUILDING A COMMUNITY

