Tapasi

Helmet Saves

Road Safety & Awareness Campaign

Tapasi

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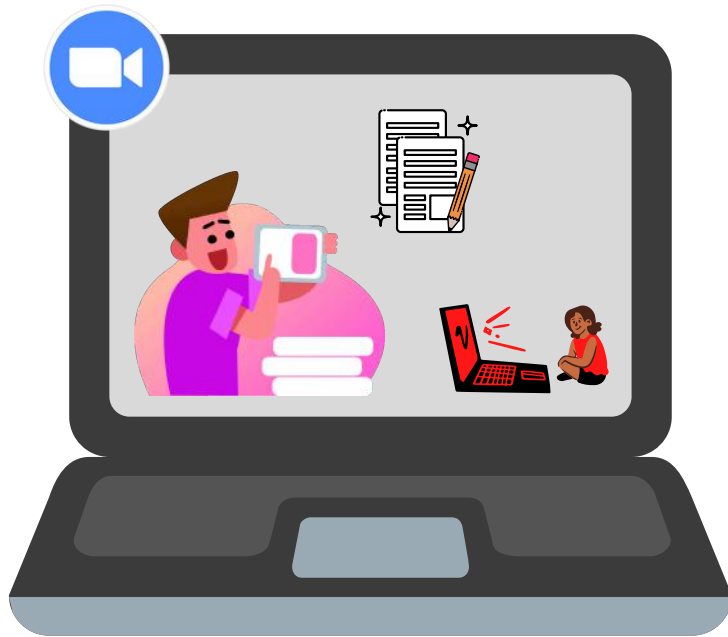• •

Overview

Road Safety in India

India is one of the busiest countries in the world in terms of road traffic. The automotive industry across the south Asian country became the fourth largest in the world in 2017. Consequently, the threat of road accident injuries and fatalities loom high.

In India, in the year 2019 alone, 1,51,000 people lost their lives in road accidents, with maximum fatalities between the ages 18 and 45.

Proactivity and responsibility at an individual level can help reduce the number of people directly and indirectly affected by road accidents.

Our
Initiative

With an aim to create safety for the citizens of India on the road, through awareness and creating a sense of responsibility, Tapas Foundation conducted virtual sessions with expert panels on road safety, in over 21 educational institutions.

The ignorance around road safety is a major cause of negligence. Often, people are unaware of the grave consequences of not following simple safety protocol like wearing a helmet or keeping the seatbelt on when on the road. As part of the initiative Helmet Saves, we reached to students, to break this awareness gap,.

States

This campaign was held across 8 states in India.

- Andhra Pradesh
- Bihar
- Karnataka
- Kerala
- Madhya pradesh
- Maharashtra
- Tamil Nadu
- Telangana

Cities

This campaign was held across 12 cities in India.

- Andhra Pradesh : Rajahmundry, Narasapur
- Bihar : Karri
- Madhya Pradesh : Bhopal
- Maharashtra : Mumbai
- Karnataka : Bangalore
- Kerala :Thissur
- Tamil Nadu : Chennai
- Telangana : Hyderabad, Golconda, Sainikpuri, Secunderabad

Institutes:
Schools & Colleges

1. Bhavan's Shri Aurobindo Junior College - Sainikpuri, **Telangana**.
2. Government Degree College for Women - Golconda, Telangana
3. Bhavan's Sri Ramakrishna Vidalaya -Secunderabad, Telangana
4. St.Pious X Degree & PG College for Women - Hyderabad, Telangana
5. Vivek Vardhini College - Thissur, Kerala
6. Bhavan's vivekananda college -Secunderabad, Telangana
7. SVD Degree College for Women - Rajahmundry, Andhra Pradesh
8. SKR Maha Vidalaya - Andhra pradesh
9. Sri YN College - Narasapur, Andhra Pradesh
10. Government College - Rajahmundry, Andhra Pradesh
11. Government Arts college - Bangalore, Karnataka
12. Mohili village Mumbai Public School - Mumbai, Maharashtra
13. Guru Nanak College - Chennai, Tamil Nadu
14. Shrimathi Devkunvar Nanalal Bhatt Vaishnav College for Women - Chennai, Tamil Nadu
15. LNCT University - Bhopal, Madhya Pradesh
16. SISTec - Bhopal, Madhya Pradesh
17. People's Public School - Bhopal, Madhya Pradesh
18. Shree Kerala Varma College - Thissur, Kerala
19. Open Sky Public School - Karri, Bihar

Experts

HARSHAD ABHYANKAR
FOUNDER OF SAVE PUNE
TRAFFIC MOVEMENT, ENGINEER

VIPUL SINGH
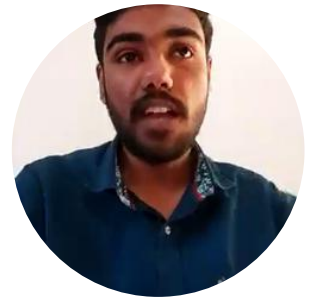ACTIVIST, STREET PLAY ARTIST,
CAMPAIGNER, TEDX SPEAKER

AMBIKESH SHARMA
ACTIVIST, FOUNDER OF YOU'RE
WONDERFUL PROJECT

DR. RAHUL SINGH
MBBS FROM KMC MANIPAL
MD FROM BHAVNAGAR

DR SHARMILA BIST OKRAM
MEDICAL PRACTITIONER
EER

SHAHSANK SHEKHAR
STUDENT
ACCIDENT SURVIVOR

DR. MONICA UDENIA
MEDICAL PRACTITIONER

SHUBHAM UPADHYAY
ADVOCATE
LEGAL EXPERT

ADNAN RAFAT
STUDENT
ACCIDENT SURVIVOR

DIVYA BIST
LAWYER
ADVOCATE

Visual Documentation

Photo Stories:

175

Video Stories:

175

Citizen interviews:

250+

Number Of states: **8**

Number Of cities: **12**

Number Of institutions: **20**

Number Of sessions: **21**

Number Of pledges : **6000+**

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NUMBER OF LIVES
IMPACTED: 30,000

CONTACT

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Foundation

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