



# ANNUAL REPORT

2023-24





In the Annual Year

**2023 - 24**

we contributed to  
the following



**SUSTAINABLE  
DEVELOPMENT  
GOALS**

**1** NO  
POVERTY



**4** QUALITY  
EDUCATION



**8** DECENT WORK AND  
ECONOMIC GROWTH



**11** SUSTAINABLE CITIES  
AND COMMUNITIES



**13** CLIMATE  
ACTION



**15** LIFE  
ON LAND



**17** PARTNERSHIPS  
FOR THE GOALS

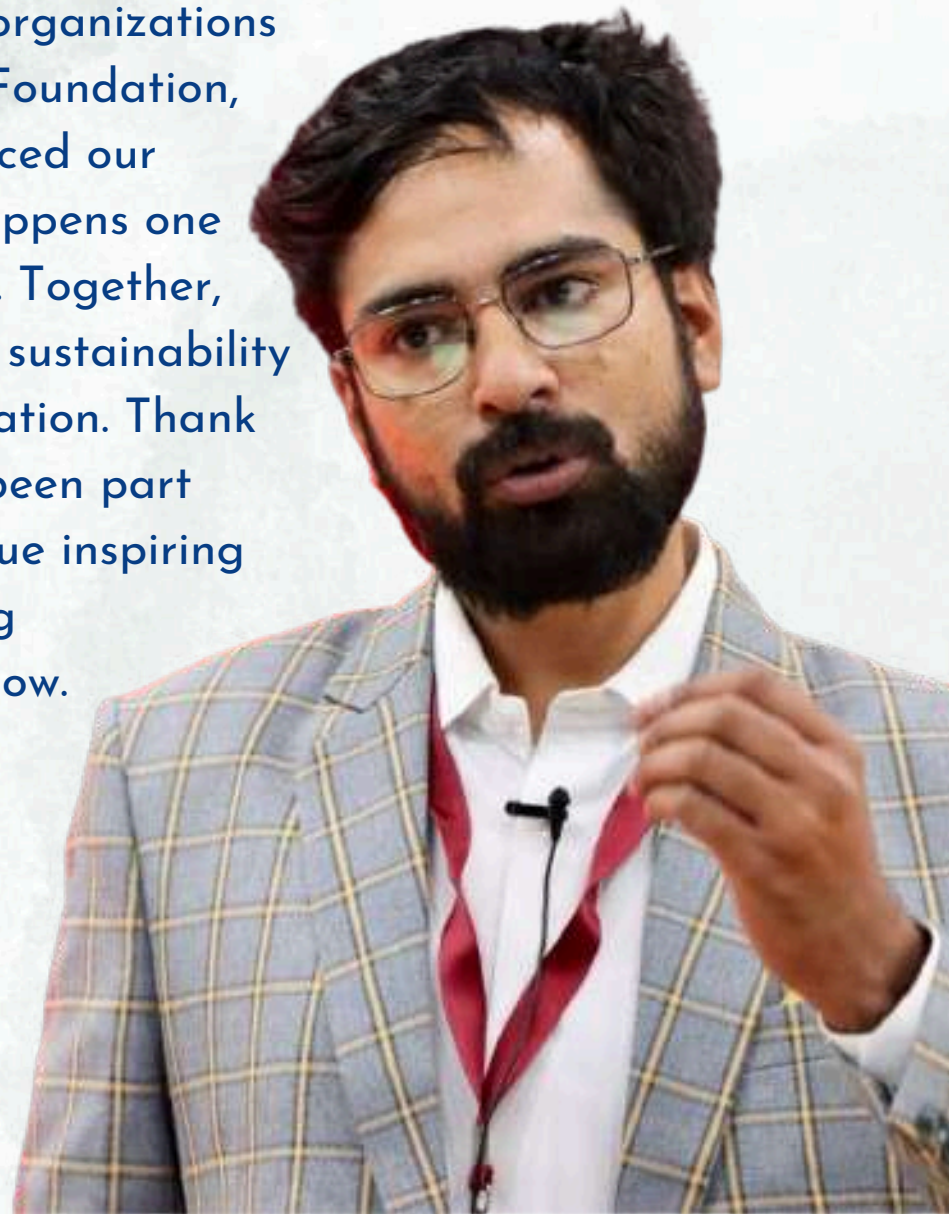


# Founder's Note

As we reflect on another milestone year at Tapas Foundation, I am deeply inspired by the resilience and commitment of our teams, partners, and communities. This year, through impactful campaigns such as Go Green: Building Public Park for All, Green Cities, and School Chale Hum, we saw the tremendous power of collaboration in action—planting thousands of trees, rejuvenating community spaces, and empowering countless individuals along the way.

Partnering with visionary organizations like Avis India, i2u Social Foundation, and Hilti India has reinforced our belief that true change happens one meaningful step at a time. Together, we're creating a legacy of sustainability and community transformation. Thank you to everyone who has been part of this journey; let's continue inspiring others to join us in shaping a brighter, greener tomorrow.

Regards,  
Vipul Singh,  
Founder,  
Tapas Foundation



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01

# Go Green: Building Public Parks for All



# EVENT OBJECTIVE

The "Go Green: Building Public Parks for All" campaign focused on planting 311 trees strategically in Mohammadpur, Gurugram to enhance local air quality, biodiversity, and ecological balance. It aimed to create accessible public parks that serve as hubs for community recreation and connection with nature.

Supported by AVIS India, i2u Social Foundation, and our enthusiastic volunteers, the initiative aimed to raise awareness about sustainability and empower the community through active participation. By fostering a sense of environmental responsibility and providing green spaces for relaxation and social interaction, the campaign aimed to leave a lasting positive impact on both the environment and the local community.

# HIGHLIGHTS

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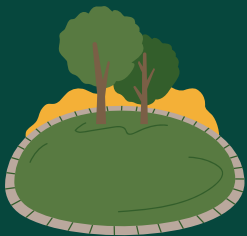
**100+ days of employment to 30 workers; 2 employed full-time**



**Saplings: 3111**



**Volunteers: 30**



**Public Park Developed**



# LOCATION

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## Gurugram

The community of Mohammadpur, Gurugram, became the canvas for our efforts. Strategically located and surrounded by vital establishments, this area was ripe for transformation.



# SUSTAINABLE DEVELOPMENT GOALS

## Go Green: Building Public Park for All

**11** SUSTAINABLE CITIES  
AND COMMUNITIES



**13** CLIMATE  
ACTION



**15** LIFE  
ON LAND



**17** PARTNERSHIPS  
FOR THE GOALS



# Introduction

On September 15, 2023, Tapas Foundation hosted the "Go Green: Building Public Park for All" event, sponsored by AVIS India's CSR initiative. Held in Mohammadpur, Jharsa, the event aimed to plant 3111 trees and create public parks, fostering environmental awareness and community engagement.

The event highlighted the power of collaboration, showing that significant change is possible when organizations, communities, and individuals work together. AVIS India's support enabled large-scale involvement and weeks of careful planning ensured the event's success.

This report details the environmental benefits of tree planting, the advantages of public parks, and the sense of fulfillment among volunteers. It also explores the employment opportunities created and celebrates the partnerships that made the mission successful.

"Go Green" is a testament to our shared responsibility for the environment and our communities. This report shares inspiring stories of progress and underscores our commitment to a sustainable future- one tree, one park, and one person at a time.



# Purpose

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The primary objective of "Go Green" was two-fold:

- To contribute to environmental conservation and ecology of the area
- To enhance the quality of life for the local community.

This event aimed to plant 3111 trees in strategic areas of Mohammadpur, Jharsa, Gurugram, while also beautifying the surroundings to create accessible public parks for all.



# Key Partnerships

## AVIS INDIA

A leading car rental and mobility solutions provider, AVIS India's commitment to sustainability aligned seamlessly with the event's objectives. This campaign has been done as a CSR initiative under AVIS India, with the company supporting us with funds, volunteers, guidance and their invaluable expertise.

## i2u SOCIAL FOUNDATION

A dedicated nonprofit organization, i2u Social Foundation, played a vital role in facilitating community engagement and ensuring the event's impact extended beyond the planting of trees.



# Impact at a Glance

## Environmental

**Increased tree count in Mohammadpur. These 3111 trees will have a significant impact on the ecology of the area.**

**Improved air quality, directly countering the vast amounts of smoke produced from the factory right next to the park .**

**Increased biodiversity. The park will invite migratory birds and other species, resulting in bettering the flora and fauna of the area.**

## Community

**Enhanced public space, creating an accessible and welcoming park in the middle of community areas .**

**Provision of 97 days worth of employment to 30 labourers from within the community. Also provided long-term employment.**

**Improved quality of life for residents and local community, also impacting their mental and physical wellbeing directly.**

## Partnerships

**Elevated awareness of sustainability within volunteers and all partners. Personal growth and empowerment as well.**

**A sense of responsibility, fulfilment and pride instilled within all. A meaningful activity done together brings together .**

**Increased will for partnerships in the future, with the park holding much scope for further intervention & development.**







02

# Green Cities: Planting Roots, Cleaning Routes



# EVENT OBJECTIVE

The objective of the Green Cities campaign, a **CSR collaboration with Sunday Hotel**, was to foster **sustainable urban development** through comprehensive tree plantation and community engagement activities in **Zirakpur, Vadodara, and Jaipur**.

By addressing environmental challenges and enhancing green spaces, the campaign aimed to **improve the quality of life, promote environmental stewardship, and build resilient communities**. Through collective efforts, the campaign seeks to inspire and mobilize local residents, volunteers, and organizations to actively participate in creating a greener, healthier, and more sustainable urban environment.

# Go Green

## *highlights*



**Daily Wage Workers: 150**



**Saplings: 6500**



**Volunteers: 134**



**16.3 KM Radius Covered**

# LOCATIONS

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**Zirakpur**



**Vadodara**



**Jaipur**



# SUSTAINABLE DEVELOPMENT GOALS

## Green Cities: Planting Roots, Cleaning Routes



# Introduction

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In the pursuit of a sustainable future amidst the current global landscape, Tapas Foundation strides forward, steadfast in its commitment to foster environmentally conscious development.

In collaboration with Sunday Hotel's CSR initiative, Tapas Foundation took proactive measures to champion the cause of sustainable development in cities like Jaipur, Vadodara, and Zirakpur.



# Zirakpur

## *highlights*



**Daily Wage Workers: 50**



**Saplings: 1500**



**Volunteers: 24**



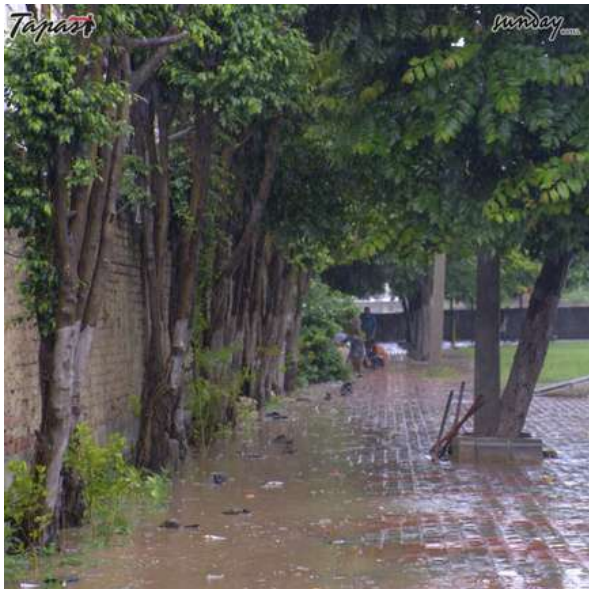
**2 KM Radius Covered**

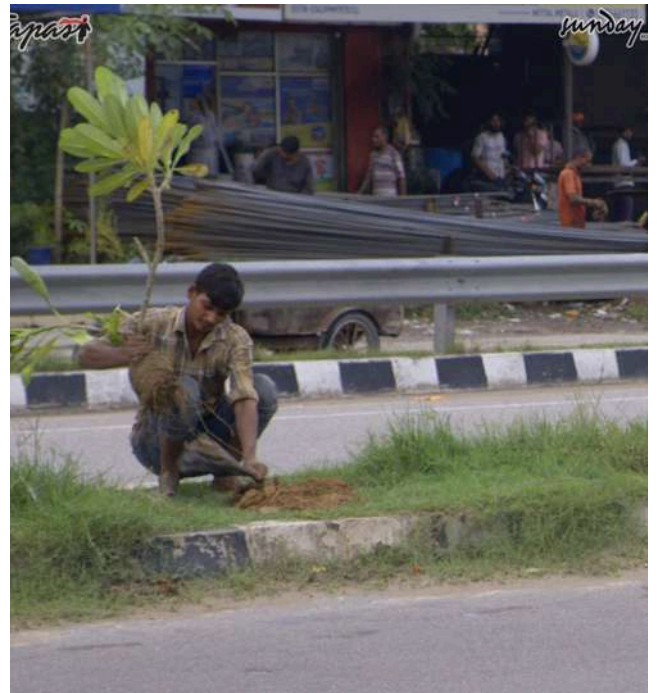


# IMPACT

Despite **challenging weather** conditions, our teams demonstrated unwavering dedication, significantly **enhancing the green cover of municipal parks** such as Lohgarh and Preet Colony.

These efforts have not only beautified the city but also bolstered **community spirit and resilience against environmental challenges.**





# Vadodara

## *highlights*



**Daily Wage Workers: 50**



**Saplings: 2500**



**Volunteers: 75**



**7.5 KM Radius Covered**

# IMPACT

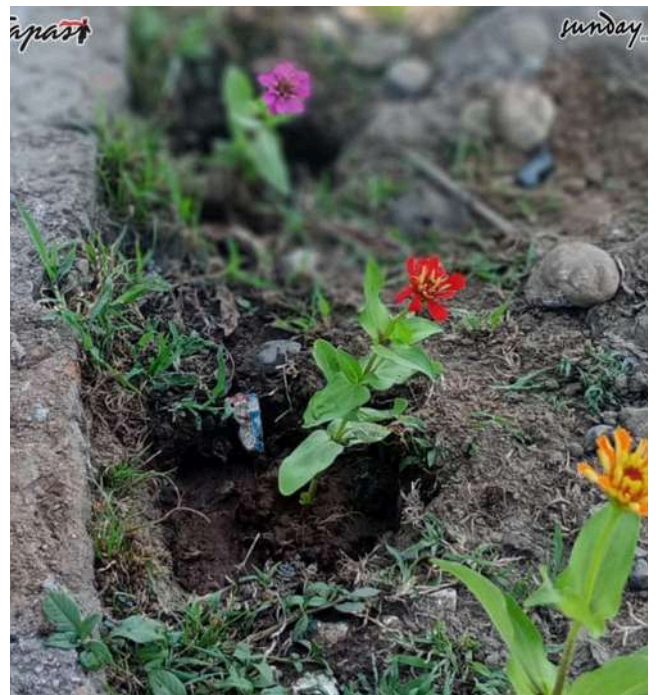
This unique approach strategically **combined cleanliness drives with tree plantation drives**, resulting in a significant transformation of key areas like Dairyden Circle, Station/Sunday Hotel Circle, and Chhani Jakatnaka Circle.

These locations have become models of **urban beautification**, showcasing the positive impact achievable through **collaborative efforts**.

# Cleanliness Drive



# Plantation Drive







# Jaipur

*highlights*



**Daily Wage Workers: 50**



**Saplings: 2500**



**Volunteers: 35**



**6.8 KM Radius Covered**

# IMPACT

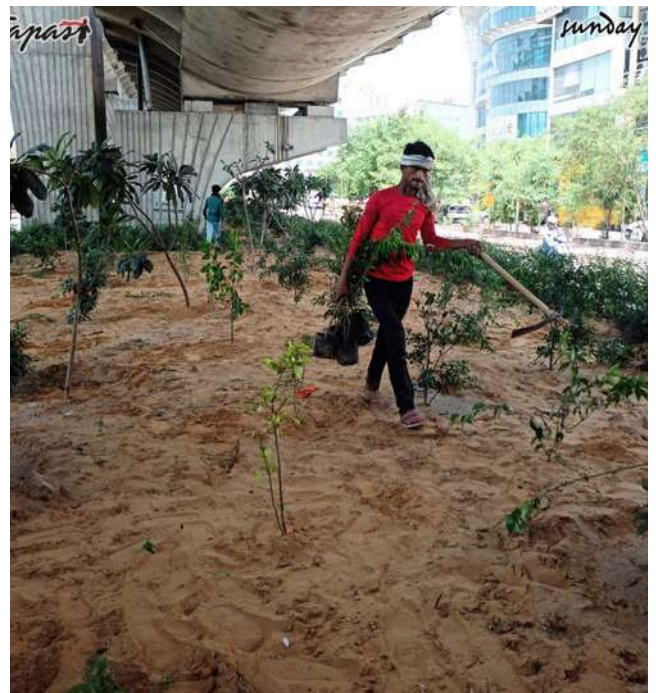
Strategically combining cleanliness drives with tree plantation drives, areas including landmarks like 22 Godam Circle, Sekhar Marg Divider, and Gokhle Park underwent significant transformation.

This project enhanced Jaipur's captivating landscape and fostered a spirit of community engagement and environmental responsibility.

# Cleanliness Drive



# Plantation Drive





03

# School Chale Hum



# EVENT OBJECTIVE

The “School Chale Hum” campaign, in collaboration with **Hilti India**, aimed to foster holistic growth and development among students in **Mumbai, Bangalore, Hyderabad, Gurgaon, Kolkata, and Ahmedabad**. This initiative targeted students in grades 7th to 10th and focused on **promoting environmental awareness, career guidance, substance abuse education, and child rights**.

By integrating **engaging presentations, interactive quizzes, tree plantation drives, and creative activities**, the campaign strived to **empower young minds, cultivate environmental consciousness, and build strong community relationships**, ultimately **nurturing a responsible and conscientious future generation**.



# LOCATIONS

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**Mumbai**

**Bengaluru**



**Hyderabad**

**Gurugram**



**Kolkata**

**Ahmedabad**





# SUSTAINABLE DEVELOPMENT GOALS

## School Chale Hum



# Introduction

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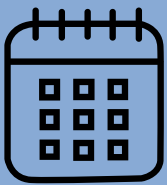
The "School Chale Hum" initiative by Tapas Foundation, a CSR collaboration with Hilti India, aimed to empower students and promote sustainable practices. By engaging with schools and students across India, this campaign focused on educational enhancement and environmental stewardship, fostering a brighter and greener future for the next generation.





# Mumbai

## *highlights*



**Date: 24th June, 2023**



**Beneficiaries: 250+**



**Hilti Representatives: 100**



**Saplings: 150**



**School: Mulund Camp  
Municipal School**

# Activities

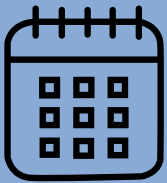
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- Career counseling, substance abuse awareness, and child rights presentations by Hilti team.
- Plantation drive on school premises with 150 saplings.
- Kullads with seeds, compost fertilizer mix, personalized by Hilti employees, promoting environmental consciousness.
- Quiz session with prizes for winners.



# Bengaluru

## *highlights*



**Date: 23rd June, 2023**



**Beneficiaries: 150+**



**Hilti Representatives: 60**



**Saplings: 150+**



**Government High School,  
Mitganahalli**



# Activities

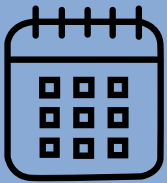
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- **Plantation drive preparations and tree planting.**
- **Sessions on career counseling, substance abuse awareness, and children's rights.**
- **Quiz and felicitation of winners.**
- **Distribution of snacks, stationery, and personalized kullads with seeds.**
- **Event concluded with a photo session.**



# Hyderabad

## *highlights*



**Date: 24th June, 2023**



**Beneficiaries: 200**



**Hilti Representatives: 100**



**Saplings: 115**



**Zilla Parishad High  
School, Hayathnagar**

# Activities

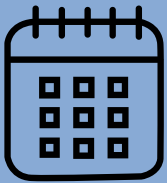
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- **115 plants planted, with half the team conducting sessions on Hilti's CSR activities, child rights, drug abuse, and career building.**
- **Stationery distribution and quiz competition with snack boxes.**
- **Kullads distribution, personalized and embedded with seeds.**
- **Nukkad Natak on hygiene and cleanliness.**
- **School kits for quiz winners and mementos exchanged.**



# Gurugram

## *highlights*



**Date: 21st July, 2023**



**Beneficiaries: 350**



**Hilti Representatives: 200**



**Saplings: 200**



**GSSS, Islampur**

# Activities

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- Hilti team conducted classroom sessions on CSR activities, child rights, drug abuse, and career building and distributed stationery items to students.
- Quiz competition and distribution of snack boxes.
- Hilti team evaluated quizzes and awarded school kits to top ten students.
- Distribution of personalized kullads with seeds to Hilti employees.
- Felicitation of the school staff.
- Performance of Nukkad Natak on hygiene and cleanliness.





# Kolkata

*highlights*



**Date: 26th July, 2023**



**Beneficiaries: 80**



**Hilti Representatives: 25**



**Saplings: 70**



**Sarada Vidya Bhawan,  
Entally**

# Activities

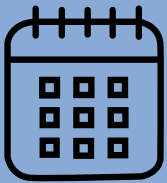
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- 70 plants planted, with half the team conducting classroom sessions.
- Stationery distribution and quiz competition with snack boxes.
- Kullads distribution, personalized and embedded with seeds.
- Nukkad Natak on hygiene and cleanliness.
- School kits for quiz winners and mementos presented.



# Ahmedabad

## *highlights*



**Date: 2nd August, 2023**



**Beneficiaries: 150**



**Hilti Representatives: 70**



**Saplings: 70**



**D M Vidhyalay, Sola**

# Activities

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- 70 plants planted, with half the team conducting classroom sessions.
- Stationery distribution and quiz competition with snack boxes.
- Kullads distribution, personalized and embedded with seeds.
- Nukkad Natak on hygiene and cleanliness.
- School kits for quiz winners and mementos presented.



# Thank You

This year has been one of significant growth, building on last year's achievements with expanded campaigns, new partnerships, and deeper community engagement. From creating green spaces to enhancing educational support, our impact has broadened thanks to the dedication of our partners, volunteers, and supporters. Your trust and commitment have been invaluable in helping us reach these new milestones. We look forward to continuing this journey together, creating a greener and more impactful future.

Team Tapas



TAPAS FOUNDATION

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Towards a socially reformed world.